ABU DHABI

HOTEL PERFORMANCE REPORT

JANUARY 2020

دائرة الثقافة والسياحة
DEPARTMENT OF CULTURE AND TOURISM

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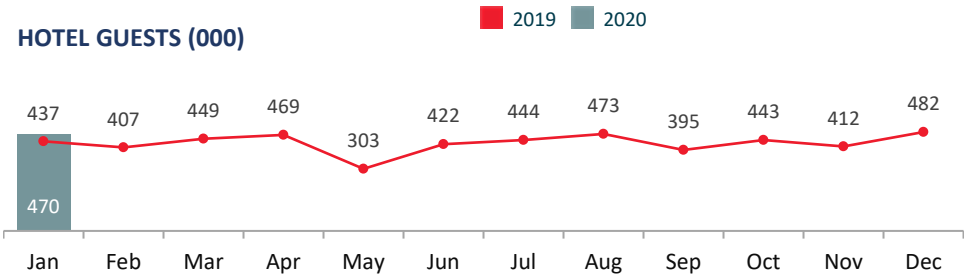
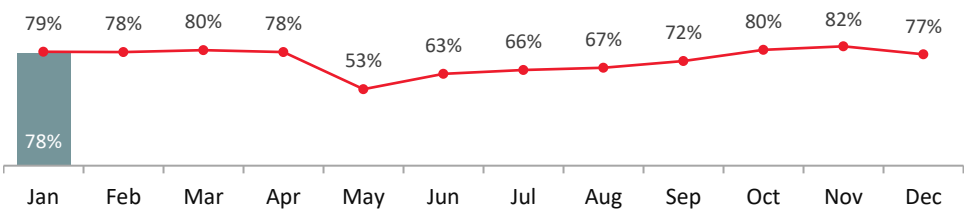
OVERALL PERFORMANCE

JANUARY 2020

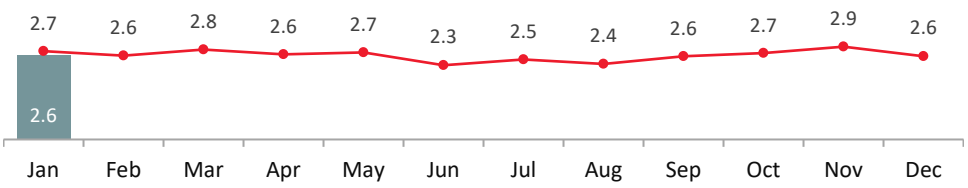
HOTEL GUESTS (000)



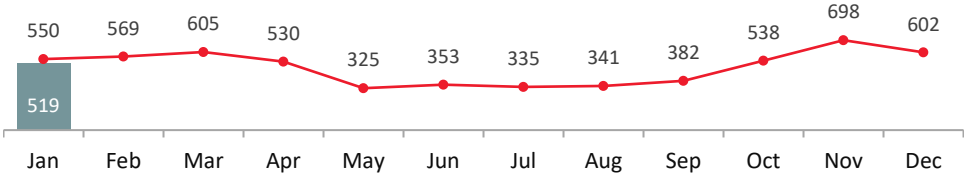
OCCUPANCY RATE



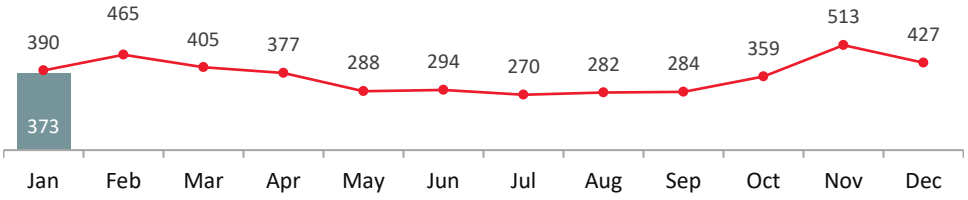
AVERAGE LENGTH OF STAY (ALOS NIGHTS)



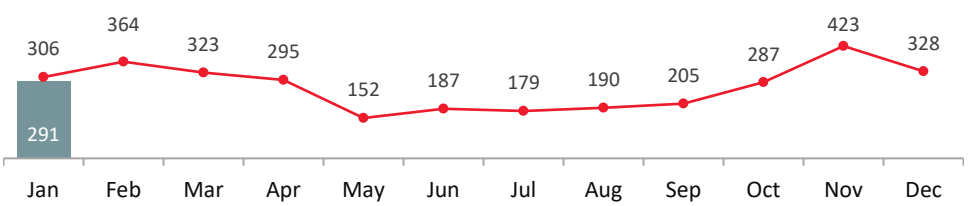
HOTEL TOTAL REVENUE (MILLION UAE)



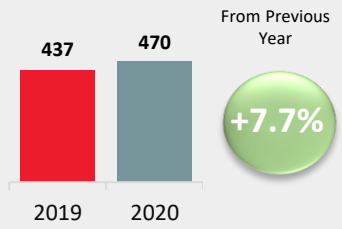
AVERAGE ROOM RATE (AED)

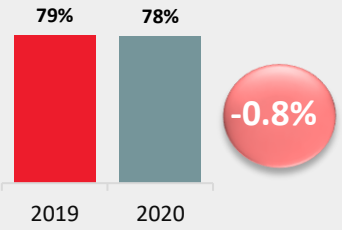


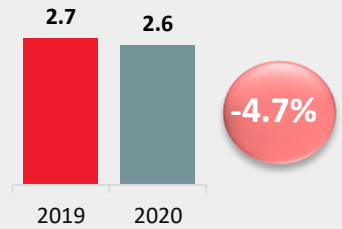
REVENUE PER AVAILABLE ROOM (AED)

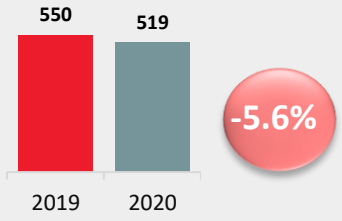


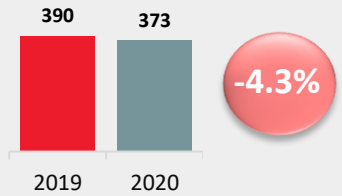
JANUARY PERFORMANCE

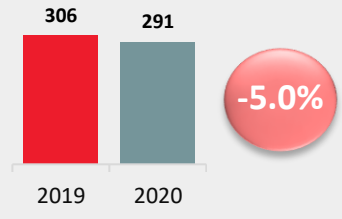












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HOTEL GUESTS BY NATIONALITY & PURPOSE OF VISIT

JANUARY 2020

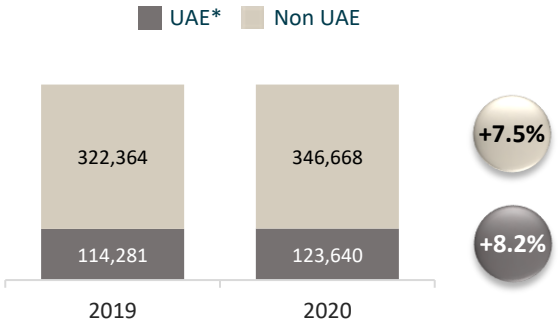
UAE VS. NON-UAE HOTEL GUESTS

470,308

TOTAL

+7.7%

From Previous Year

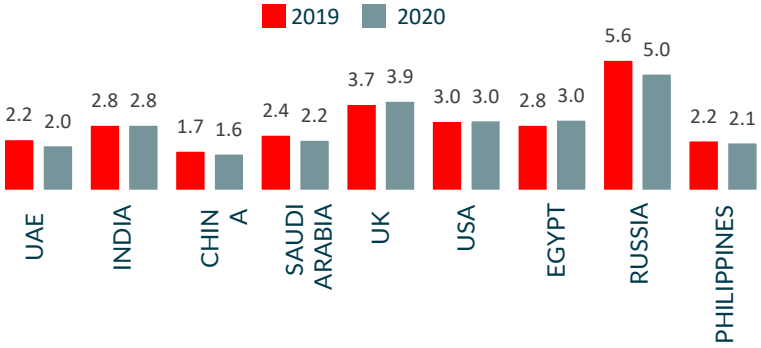


*UAE refers to UAE citizens

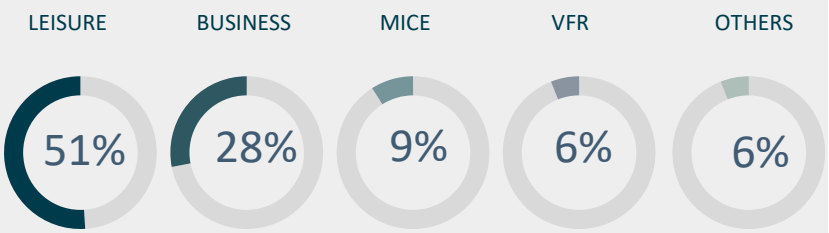
TOP 10 NON-UAE NATIONALITIES (000s) – JAN 2020

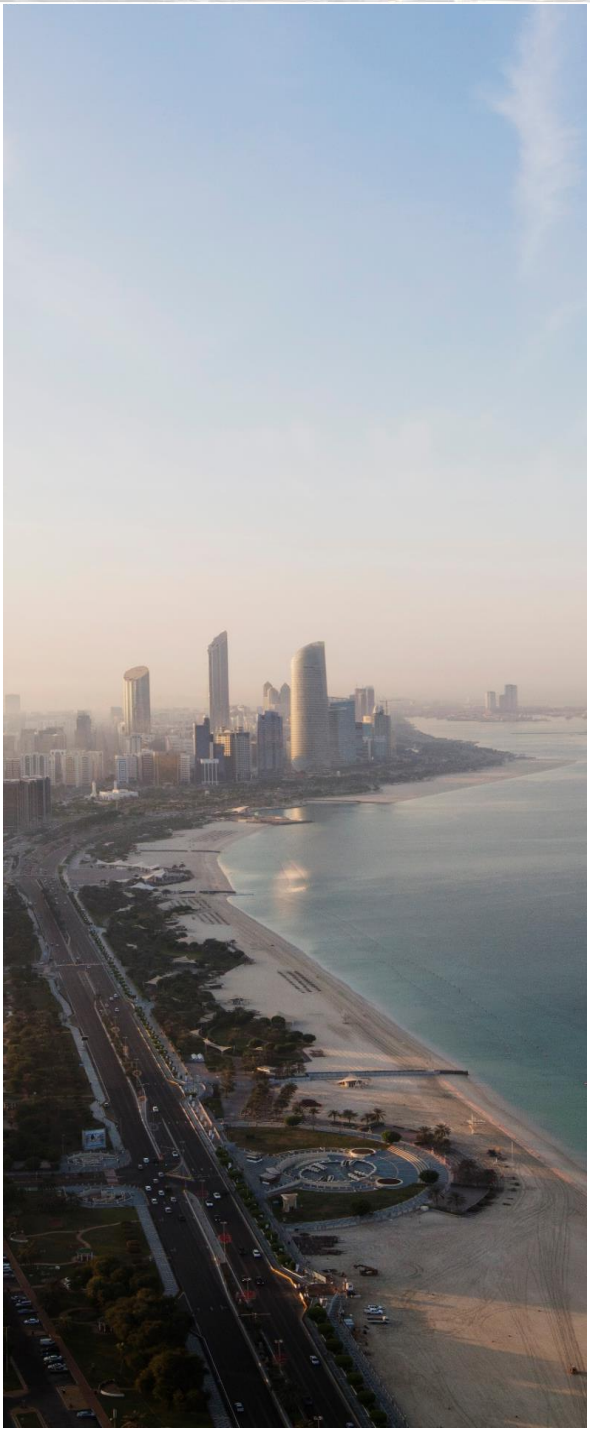
		% Change	% Share
India	40.8	23.8%	8.7%
China	39.8	-7.3%	8.5%
Saudi Arabia	32.1	97.1%	6.8%
UK	19.9	-6.1%	4.2%
USA	18.9	12.8%	4.0%
Egypt	16.1	11.6%	3.4%
Russia	12.3	50.0%	2.6%
Philippines	10.8	-2.9%	2.3%
Jordan	10.7	-7.4%	2.3%
Germany	9.6	-8.1%	2.0%

ALOS (NIGHTS) – JAN 2020



% SHARE BY PURPOSE OF VISIT - JAN 2020





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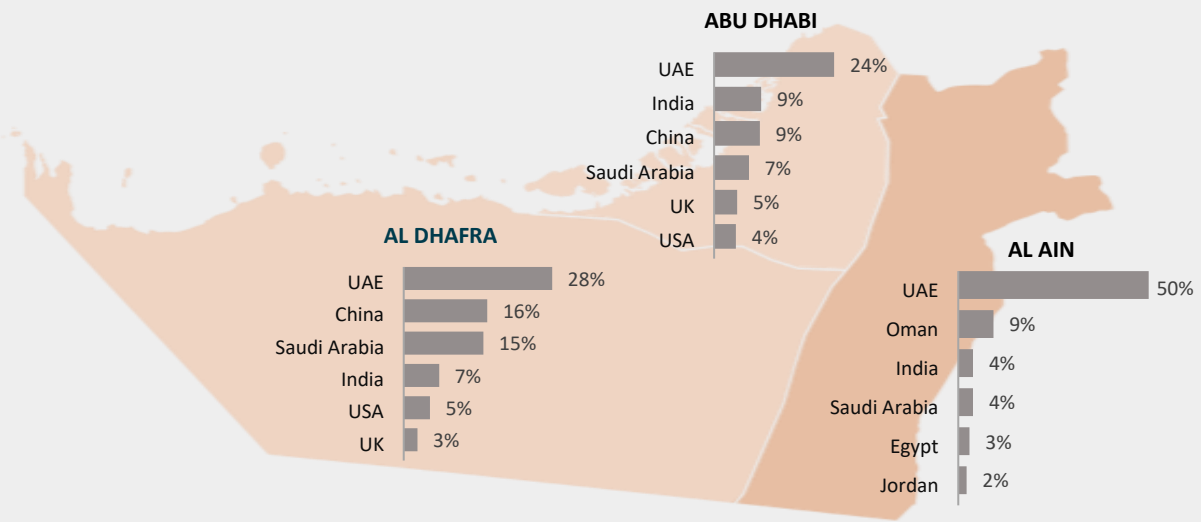
PERFORMANCE BY REGION

JANUARY 2020

REGIONAL PERFORMANCE – JAN 2020

KEY INDICATORS	ABU DHABI		AL AIN		AL DHAFRA	
	Actual	% Change	Actual	% Change	Actual	% Change
GUESTS	412,249	8.3% ▲	44,177	-1.5% ▼	13,882	26.4% ▲
OCCUPANCY RATE	80%	-0.6% ▼	67%	-10.3% ▼	58%	15.7% ▲
ALOS NIGHTS	2.7	-3.9% ▼	1.8	-11.2% ▼	2.0	-20.8% ▼
REVENUES (M AED)	470.1	-3.2% ▼	24.8	-19.7% ▼	24.5	-27.5% ▼
ARR (AED)	369	-2.8% ▼	270	-14.4% ▼	829	-18.4% ▼
REVPAR (AED)	293	-3.4% ▼	182	-23.2% ▼	485	-5.6% ▼

TOP NATIONALITIES ACROSS REGIONS – JAN 2020



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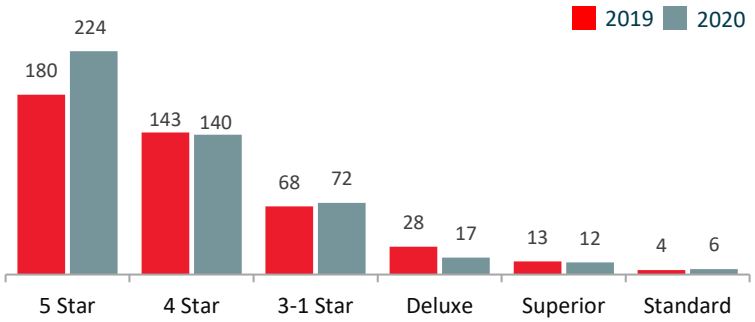
PERFORMANCE BY STAR RATING

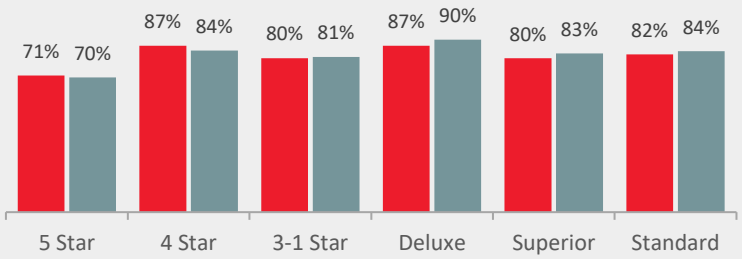
JANUARY 2020

PERFORMANCE ACROSS KEY INDICATORS

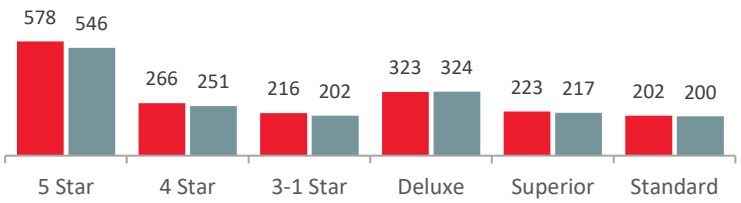
HOTEL GUESTS – JAN 2020



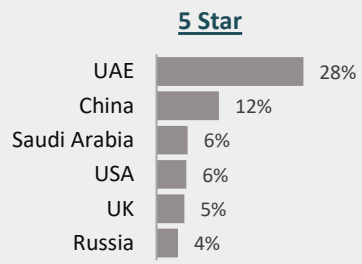
HOTEL OCCUPANCY– JAN 2020

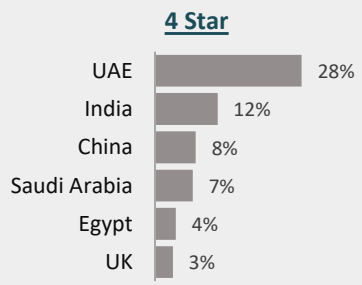


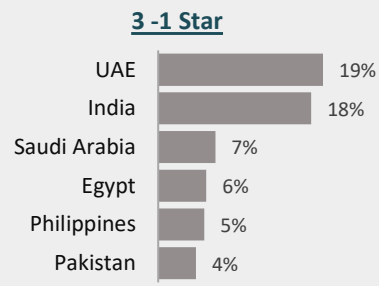
HOTEL ARR (AED)– JAN 2020

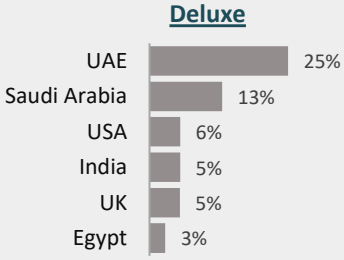


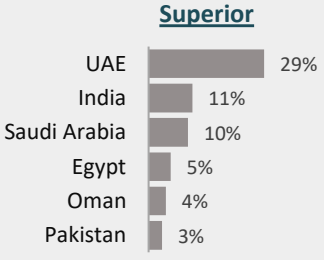
TOP NATIONALITIES – JAN 2020

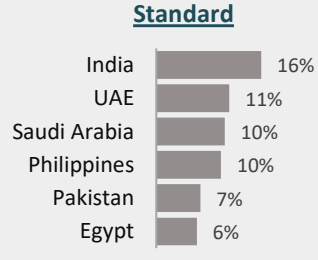












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YAS ISLAND PERFORMANCE

JANUARY 2020

HOTEL SUPPLY

7 HOTELS

2,259 ROOMS

STAR RATING	5 STAR	4 STAR	1-3 STAR	APTS
	1 HOTEL	3 HOTELS	2 HOTELS	1 HOTEL
	499 ROOMS	1,133 ROOMS	463 ROOMS	164 ROOMS

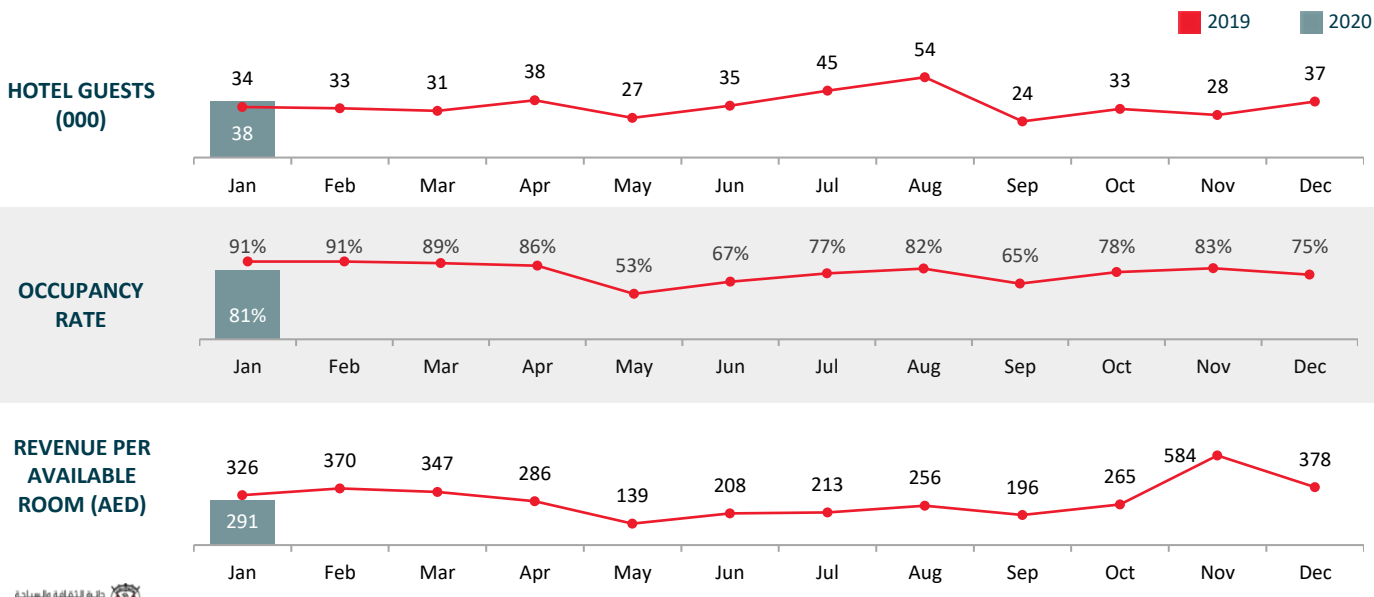
OVERALL PERFORMANCE

KEY INDICATORS	JAN 2020 Actual	JAN 2020 % Change
GUESTS	37,842	12.3% ▲
OCCUPANCY RATE	81%	-10.5% ▼
ALOS NIGHTS	2.6	-9.3% ▼
REVENUES (M AED)	32.3	-13.8% ▼
ARR (AED)	359	-0.1% ▼
REVPAR (AED)	291	-10.6% ▼

TOP NATIONALITIES (000s) – JAN 2020

		% Change	% Share
UAE	6.5	-13.8%	17.3%
India	6.0	37.4%	16.0%
Saudi Arabia	4.6	137.9%	12.2%
China	3.5	45.1%	9.2%
UK	2.6	2.7%	6.8%
USA	1.3	25.5%	3.4%
Egypt	0.8	43.2%	2.1%
Kuwait	0.8	-26.5%	2.0%
France	0.7	87.8%	1.9%
South Africa	0.7	12.1%	1.8%
Australia	0.7	15.1%	1.7%

MONTHLY TRENDS



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SAADIYAT & NICHE AREAS PERFORMANCE

JANUARY 2020

HOTEL SUPPLY

6 HOTELS

1,755 ROOMS

STAR RATING	5 STAR	4 STAR	1-3 STAR	APTS
	6 HOTELS	--- HOTELS	--- HOTELS	--- HOTELS
	1,755 ROOMS	--- ROOMS	--- ROOMS	--- ROOMS

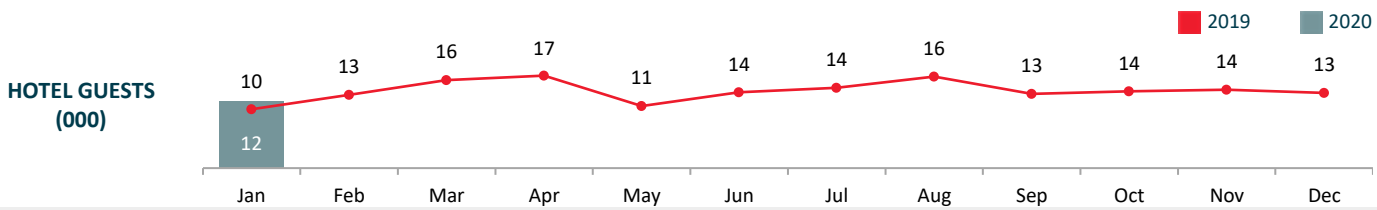
OVERALL PERFORMANCE

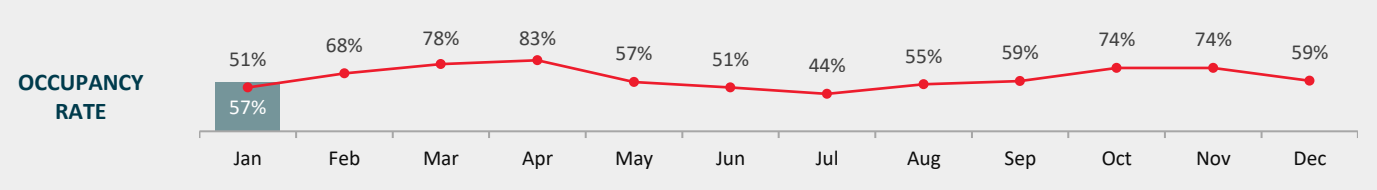
KEY INDICATORS	JAN 2020 Actual	JAN 2020 % Change
GUESTS	11,946	13.8% ▲
OCCUPANCY RATE	57%	11.9% ▲
ALOS NIGHTS	4.6	11.6% ▲
REVENUES (M AED)	65.8	21.4% ▲
ARR (AED)	1,084	-11.4% ▼
REVPAR (AED)	618	-0.9% ▼

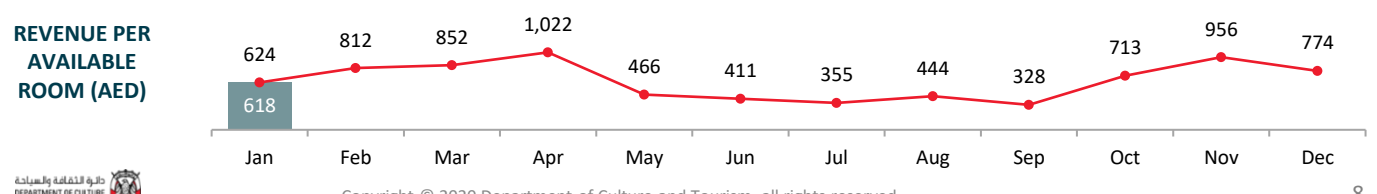
TOP NATIONALITIES (000s) – JAN 2020

		% Change	% Share
UAE	2.2	-20.8%	18.3%
Russia	1.6	122.5%	13.6%
UK	1.0	39.3%	8.7%
Germany	0.9	-1.6%	7.6%
Saudi Arabia	0.6	184.4%	5.2%
France	0.5	41.5%	4.0%
Italy	0.4	48.2%	3.8%
Kazakhstan	0.4	14.9%	3.2%
USA	0.3	-5.0%	2.9%
Switzerland	0.3	104.0%	2.5%
India	0.3	-56.6%	2.5%

MONTHLY TRENDS







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SHARING: Not permitted in full or in part

ADNEC PERFORMANCE

JANUARY 2020

HOTEL SUPPLY

6 HOTELS

1,827 ROOMS

STAR RATING	5 STAR	4 STAR	1-3 STAR	APTS
	1 HOTEL	2 HOTELS	2 HOTELS	1 HOTEL
	189 ROOMS	723 ROOMS	656 ROOMS	259 ROOMS

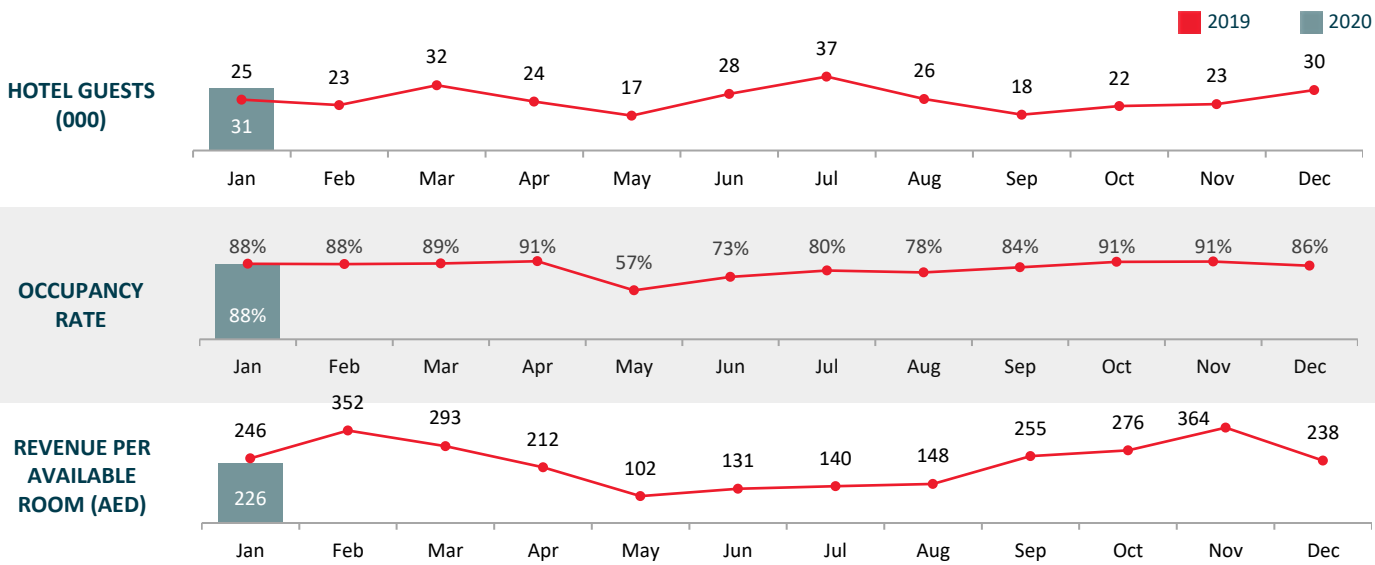
OVERALL PERFORMANCE

KEY INDICATORS	JAN 2020 Actual	JAN 2020 % Change
GUESTS	30,837	22.0% ▲
OCCUPANCY RATE	88%	-0.5% ▼
ALOS NIGHTS	2.8	-18.2% ▼
REVENUES (M AED)	17.4	-7.1% ▼
ARR (AED)	258	-7.9% ▼
REVPAR (AED)	226	-8.4% ▼

TOP NATIONALITIES (000s) – JAN 2020

		% Change	% Share
UAE	10.8	17.3%	35.0%
Saudi Arabia	3.0	147.5%	9.6%
China	2.5	25.3%	8.0%
India	2.1	70.5%	6.9%
Egypt	1.3	39.1%	4.1%
UK	0.9	-3.4%	2.9%
USA	0.8	24.4%	2.4%
Jordan	0.7	-4.2%	2.4%
Philippines	0.6	-7.3%	2.1%
Germany	0.5	-0.4%	1.6%
Oman	0.4	-21.1%	1.4%

MONTHLY TRENDS



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ABU DHABI ISLAND PERFORMANCE

JANUARY 2020

HOTEL SUPPLY

118
HOTELS

23,265
ROOMS

STAR RATING	5 STAR	4 STAR	1-3 STAR	APTS
	36 HOTELS	22 HOTELS	22 HOTELS	38 HOTELS
	11,287 ROOMS	4,637 ROOMS	2,689 ROOMS	4,652 ROOMS

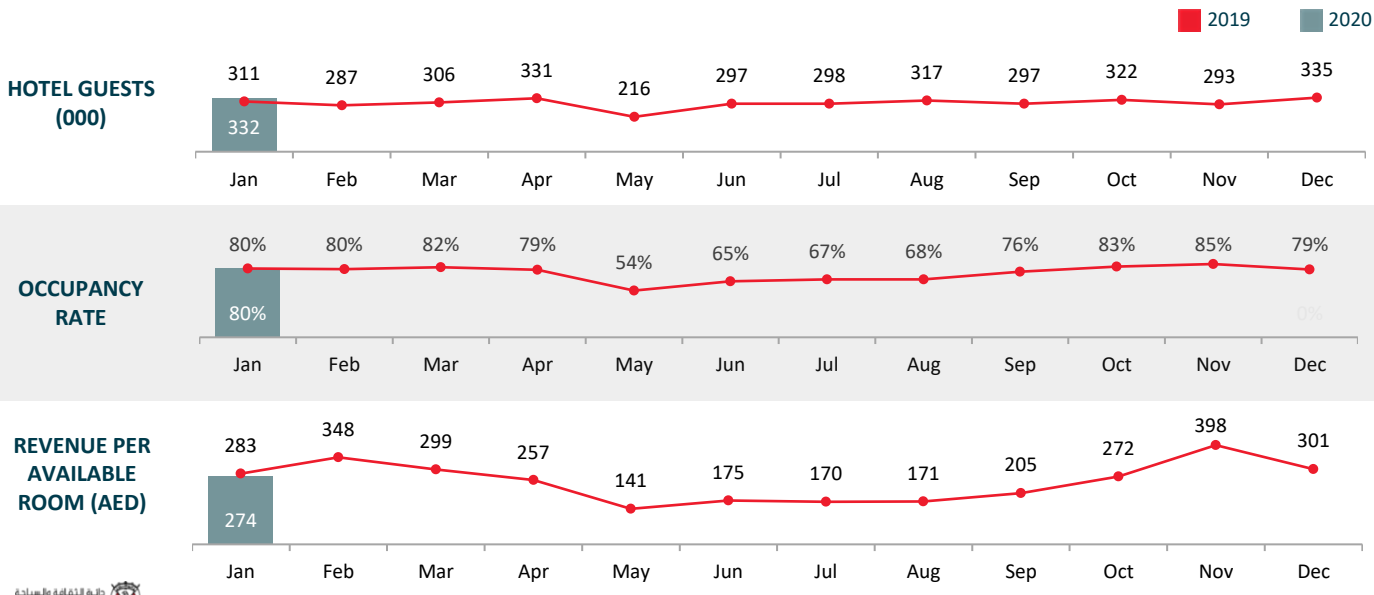
OVERALL PERFORMANCE

KEY INDICATORS	JAN 2020 Actual	JAN 2020 % Change
GUESTS	331,624	6.5% ▲
OCCUPANCY RATE	80%	-0.03% ▼
ALOS NIGHTS	2.7	-2.8% ▼
REVENUES (M AED)	354.6	-5.4% ▼
ARR (AED)	341	-3.1% ▼
REVPAR (AED)	274	-3.2% ▼

TOP NATIONALITIES (000s) – JAN 2020

		% Change	% Share
UAE	78.2	9.7%	23.6%
China	31.1	-14.9%	9.4%
India	29.7	21.5%	9.0%
Saudi Arabia	20.0	87.1%	6.0%
USA	15.2	13.0%	4.6%
UK	14.3	-9.4%	4.3%
Egypt	12.4	7.1%	3.7%
Russia	9.6	50.9%	2.9%
Philippines	8.6	-2.7%	2.6%
Jordan	8.3	-0.2%	2.5%
Germany	7.3	-5.3%	2.2%

MONTHLY TRENDS



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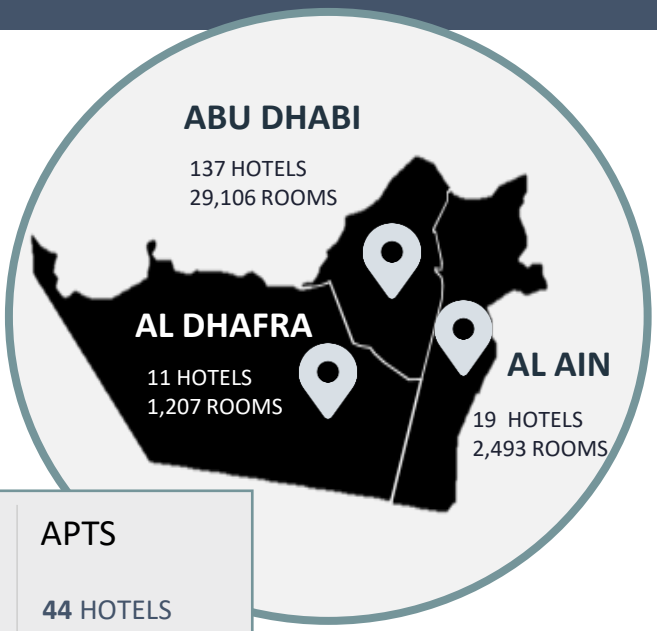
HOTEL SUPPLY

JANUARY 2020

HOTEL SUPPLY AS OF JANUARY 2020

167
HOTELS

32,806
ROOMS



STAR RATING

5 STAR	4 STAR	1-3 STAR	APTS
54 HOTELS **15,154** ROOMS	**36** HOTELS **7,604** ROOMS	**33** HOTELS **4,600** ROOMS	**44** HOTELS **5,448** ROOMS

RECENT SUPPLY ADDITIONS AND CLOSURES - 2020

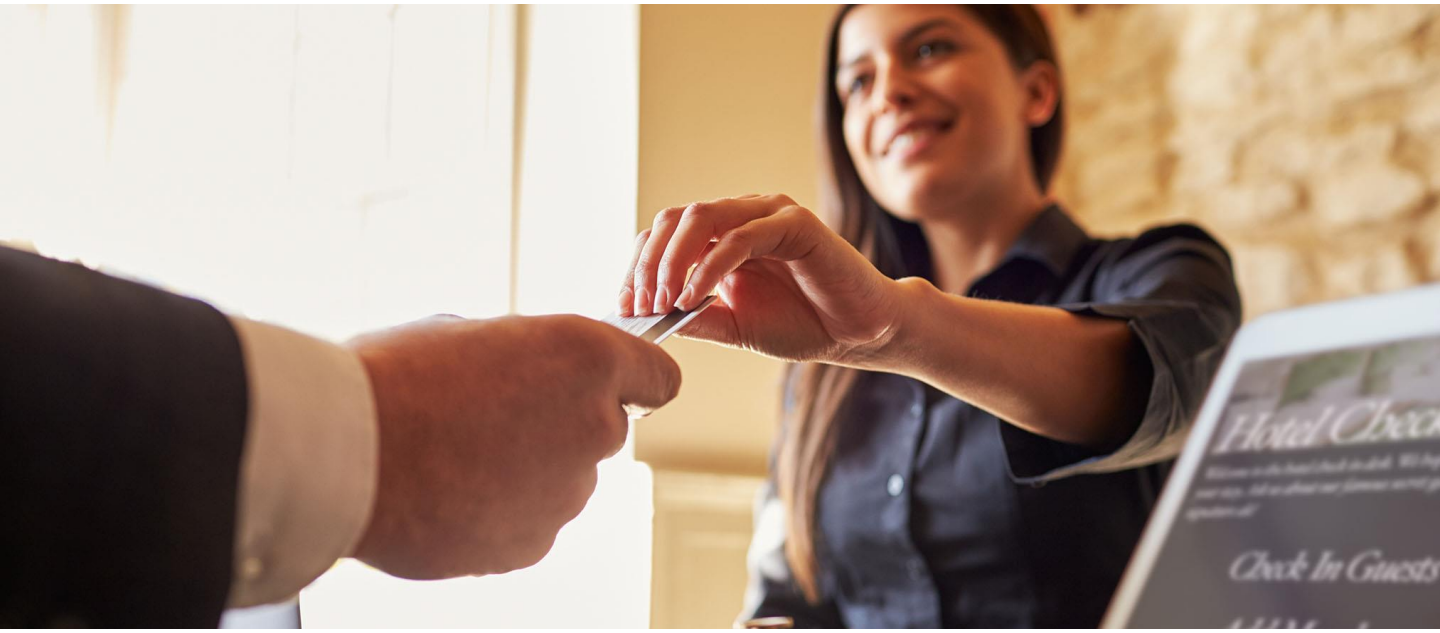
CLOSED: JAN 2020

BIN MAJID TOWER HOTEL APT

LOCATION: AL MARKAZIYAH & AL ZAHIYA

TYPE: DELUXE APT

ROOMS: 224



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GLOSSARY

JANUARY 2020

Available rooms for sale	Number of rooms available during the month covered by the report excluding out-of-order (a room status term indicating that a room is scheduled for maintenance, refurbishment, deep cleaning, etc.)
Occupied rooms	Number of rooms used on a daily basis including complimentary rooms.
Occupancy Rate, %	Occupancy is the percentage of available rooms that are occupied, calculated by dividing the number of occupied rooms by the available rooms.
Hotel Guests	Number of guests staying in the hotel including those who occupied complimentary or non-revenue generating rooms either for day-stay or overnight-stay.
Guests Nights	Number of night guests spent in the hotel regardless of the type of rooms they occupy.
Average Length of Stay (ALOS)	Average number of nights guests spent in a single stay, calculated by dividing guest nights by hotel guests.
Total revenues	Revenue generated by hotels from all their operations, including service charge and taxes.
Average room (daily) rate *ARR/ADR*	A ratio that indicates average room rate and to what extent rooms are being up-sold or discounted; calculated by dividing room revenue by the number of occupied rooms. (excludes complimentary & house use)
Revenue per available room *RevPAR*	Revenue per Available rooms, calculated by dividing the total revenues by total rooms in hotel minus out-of-service rooms

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